



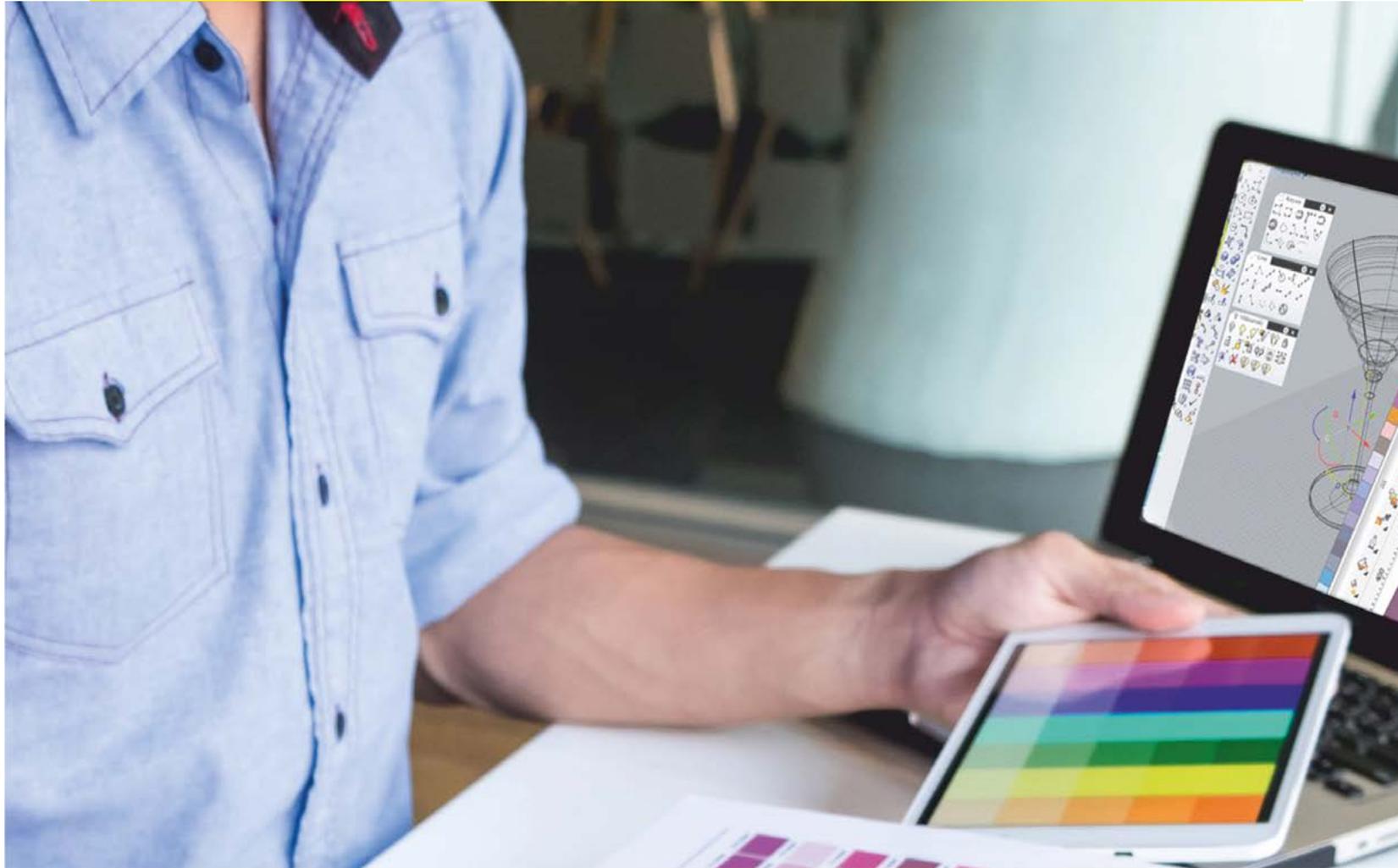
ALTOM

Company Profile



- Altom company was founded in 1991 by Żurowski family. For 25 years it has built a strong and recognizable brand on the market, associated with a wide range, high quality products and professional service.
- The main activity of the company Alstom is design, manufacture and distribution of consumer goods and products for home.
- The success of the past quarter century was for Altom building a strong brand, which includes utensils, porcelain, home textiles and decorative items.
- A distinctive feature of the brands created by Altom are highly developed, bright and diverse collections that allow customers to express their own style in the interiors of their houses.

ALTOM



AL TOM

WELL-DESIGNED PRODUCTS ARE THOSE
THAT MEET **THE REAL NEEDS OF CUSTOMERS.**

WE HAVE OUR OWN DESIGN STUDIO WITH A TEAM OF CREATIVE DESIGNERS WHO CREATE OUR FUNCTIONAL PRODUCTS AND AUTHOR'S COLLECTIONS.



We care about the functionality and aesthetics of our products.

We design sequential, multi-component collections, allowing you to create the interiors.

Our partners receive ready, complex solutions for arrangement of kitchens, living rooms and their entourage.

Altom



We place our products the production at trusted vendors in the country and abroad. We also invest and develop our own product bases capacities. The printing office of ceramic decals and decoration department allow us create products with author's ornaments and design.



The line for burning of decorations on glass and porcelain has increased our production capacity to create unique products. We offer comprehensive solutions in the design and manufacture of decors on different types of materials, customized to requests of business customers.



In 2017 we launched the production of cardboard packaging. This gives us the ability to create packages that are perfectly suitable for our products. Customized solutions allow us to always meet the high expectations of our customers.



DISTRIBUTION

Altom company guarantees stable and reliable supply chain. We have a wide experience in the field of storage and completing of goods. Constantly we hold about 25,000 pallets of inventory stocks. Own fleet of trucks and vans allows us to instantly respond to the current needs of customers.

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THE PORTFOLIO OF ALTOM OWN BRANDS



In 2016 we launched our own author's porcelain collection Maria Paula. The porcelain of this brand is being produced for us by the best Polish porcelain factories "Ćmielów", "Chodzież" and „Karolina”. Maria Paula porcelain collections is currently leading style, from the point of view of sales in Poland.



VALDINOX is a modern brand of cookware and kitchen tools with high durability that serve throughout the years. Each VALDINOX kitchenware item allows many uses, always guaranteeing an excellent result and satisfaction from cooking.



In our design activity we set a clear goal: to provide customers with functional, beautiful and durable products. Full of freshness brand Altom Design is associated with the original design and functionality, in good quality. It is a brand that offers a very diverse collections, so that the client chooses and surrounds himself with objects that express his individual style.



Silesia is the brand very close related to Altom, the only distributor of the enameled cookware of that brand. Fashionable and interesting shapes of enameled pots are an extension to the collection of kitchenware made from porcelain. The enamel coating which has properties of glass, provides a really healthy way of cooking and storing food.



The MariaPaula porcelain collection is the quintessence of Poland. During the production were used the experiences of Polish generations of porcelain lovers. This porcelain tableware is full of charm and produced in Poland.



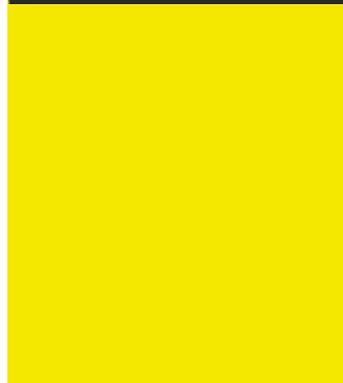


With Altom Design brand the customer can choose the ready option for his home, or make a products set according to his own taste. Thanks to this everyone can choose their own style and feel good in their home.





The chief needs the right utensils to be the best at his job. Pots, pans and accessories of VALDINOX brand is the choice for those who like to experiment and enjoy cooking.



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SILESIA

Enameled pots are inextricably linked with the traditional Polish cuisine, and their long-term presence in Polish homes is the best proof of their quality and reliability. They emphasize the place of tradition in a modern home



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BRANDS OF WORLD LEADERS

Altom offer is a wide range of products necessary for kitchen, living room and table decoration. We keep in assortment and in stock more than 7000 products. We cooperate with world leaders in the sphere of consumer goods and homeware production. Altom is the official distributor for such companies as Royal Leerdam, Steklarna Hrastnik, Tontarelli and Gimi.



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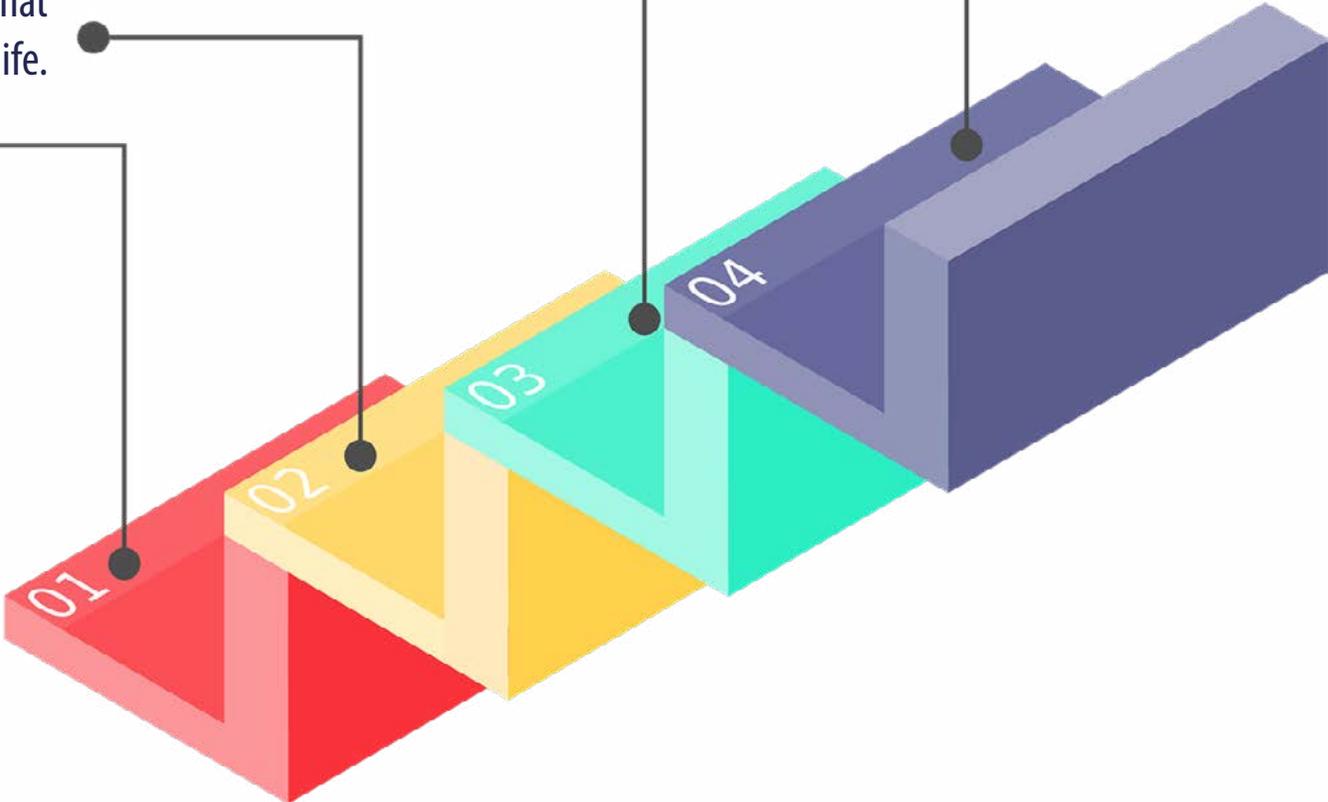
FOR WHOM ARE OUR PRODUCTS?

Up to 90% of Europeans take great importance to the appearance of the home interior.

Interior decoration of the apartment is for the most of Europeans a way to create their own cozy home.

One of four respondents believes that this is an element that facilitates everyday life.

Also, one of four of the respondents considers home decoration as a way of expressing their personality.



Almost 40% of Europeans would like to change something in their home often or very often.

13% of us decide on changes impulsively, under the influence of inspiration and trends.

During the next six months, almost a quarter (23%) plans to refresh one of the premises in their house.

Currently, every fifth plans to buy accessories and decorative articles for the house.





It is for them we create original collections and ensure the maintenance of customer interest and repeatability of purchases.



A VARIETY OF COLLECTIONS,
bright motifs, unique author's design, stylish packaging.



WIDE RANGE OF PRODUCTS,
designers of Altom Design Studio to develop multi-component collections that form a spectacular whole.



READY-TO-ARRANGE
complex solutions that leave space for individual choice and adaptation for style or mood.

ALTOM



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